

In The Claims:

1. (Currently Amended) A greetings card, said greetings card ~~including~~ comprising:

at least a first panel and a second panels, ~~said panels being~~ movable between a closed position, wherein said at least a first and a second panels are adjacent to each other, and an open position wherein ~~the~~ said at least first and said second panels are a spaced distance apart,;

~~said greetings card further including~~ an electroluminescent means provided ~~thereon~~ on said greetings card; and

an electronic circuitry associated with said electroluminescent means to generate an electric charge to illuminate said electroluminescent means, ~~characterised in that said circuitry is provided with~~ and having means to allow ~~the~~ illumination of said electroluminescent means to fade in and/or out of at least one illumination sequence during use.

2. (Currently Amended) A greetings card according to claim 1 ~~characterised in that~~ wherein the illumination of ~~the~~ said electroluminescent means fades in from an off condition or from a previous said at least one illumination sequence to an on condition.

3. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ wherein the fading in and/or out of said at least one ~~the~~ illumination sequence is ~~undertaken in a~~ substantially smooth ~~manner~~.

4. (Currently Amended) A greetings card according to claim 1 ~~characterised in that~~ wherein the fading in and/or out of ~~the~~ said at least one illumination sequence is undertaken in a steps wise ~~manner~~.

5. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ wherein said electronic circuitry includes programming means for programming said fading in/fading out of at least one illumination sequence.

6. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ wherein said electronic circuitry includes an inverter to allow ~~said~~ illumination of said electroluminescent means to fade in and/or out.

7. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ wherein said electronic circuitry includes timer means to allow the fading in and/or fading out of the illumination of said electroluminescent means to be undertaken at or for pre-determined time intervals.

8. (Currently Amended) A greetings card according to claim 1 ~~characterised in that~~ wherein said electroluminescent means are in the form of light emitting polymers (~~LEPs~~).

9. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ wherein said electronic circuitry further includes:

at least one ~~an~~ electrical power supply,
switch means for switching the power supply to said electroluminescent means between an
on and an off conditions, and

a plurality of electrical connections connecting the power supply, switch means and electroluminescent means together.

10. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ 9 wherein said switch means is moved between said on and said off conditions on moving said at least the first and said second panels between said open and said closed positions respectively.

11. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ 9 wherein said switch is moved between said on and said off conditions when ~~the~~ said at least first and second panels are moved pre-determined distances apart.

12. (Currently Amended) A greetings card according to claim 1 ~~characterised in that~~ wherein a further panel is located over said electrical circuitry to substantially hide said electronic circuitry from view.

13. (Currently Amended) A greetings card according to claim 12 ~~characterised in that the~~ wherein said further panel is secured to said ~~the~~ at least said first or second panels by a member selected from the group consisting of: any or any combination of adhesive, one or more clips ~~or~~ and staples.

14. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ wherein said electroluminescent means are illuminated upon detection of one or more pre-defined criteria using detection means.

15. (Currently Amended) A greetings card according to claim 14 ~~characterised in that the~~
wherein said pre-defined criteria may be selected from the group consisting: ~~includes any or any~~
~~combination of~~ movement, light, sound ~~or~~ and temperature in the locality of the said greetings card.

16. (Currently Amended) A greetings card according to claim 14 ~~characterised in that the~~
wherein said detection means includes a movement sensor.

17. (Currently Amended) A greetings card according to claim 14 ~~characterised in that the~~
wherein said detection means is a light sensor.

18. (Currently Amended) A greetings card according to claim 14 ~~characterised in that the~~
wherein said detection means is an audio sensor.

19. (Currently Amended) A greetings card according to claim 14 ~~characterised in that the~~
wherein said detection means is a temperature sensor.

20. (Currently Amended) A greetings card according to claim 1 ~~characterised in that~~ wherein said
electronic circuitry includes sequencing means.

21. (Currently Amended) A greetings card according to claim 20 ~~characterised in that~~ wherein
said sequencing means is a chip wound inductor.

22. (Currently Amended) A greetings card according to claim 20 ~~characterised in that~~ wherein said sequencing means is a wire wound inverter.

23. (Currently Amended) A greetings card according to claim 20 ~~characterised in that~~ wherein said sequencing means allows illumination of said electroluminescent means in a pre-determined sequence.

24. (Currently Amended) A greetings card according to claim 23 ~~characterised in that~~ wherein said predetermined sequence includes flashing of ~~said~~ an illumination display provided by said electroluminescent means between on and off conditions.

25. (Currently Amended) A greetings card according to claim 24 ~~characterised in that~~ wherein frequency adaption means are provided with said electronic circuitry for adjusting the frequency at which said electroluminescent means are switched between said on and said off conditions.

26. (Currently Amended) A greetings card according to claim 25 ~~characterised in that the colour~~ wherein color of said electroluminescent means can be changed by adjusting said frequency.

27. (Currently Amended) A greetings card according to claim 1 ~~characterised in that the~~ wherein said electronic circuitry includes at least two ~~or more~~ switch means for switching the illumination of the electroluminescent means between on and off conditions.

28. (Currently Amended) A greetings card according to claim 8 ~~characterised in that~~ wherein two or more light emitting polymer LEP displays are provided on the said greetings card.

29. (Currently Amended) A greetings card, said greetings card ~~including~~ comprising:

electroluminescent means provided thereon; and

electronic circuitry associated with said electroluminescent means to generate an electric charge for illumination of said means, ~~characterised in that said electronic circuitry includes~~ and having detection means for detection of one or more pre-defined criteria and, upon detection of said pre-defined criteria an electric charge is provided to said electroluminescent means to cause illumination thereof.